



ProfitSense. for Publishers

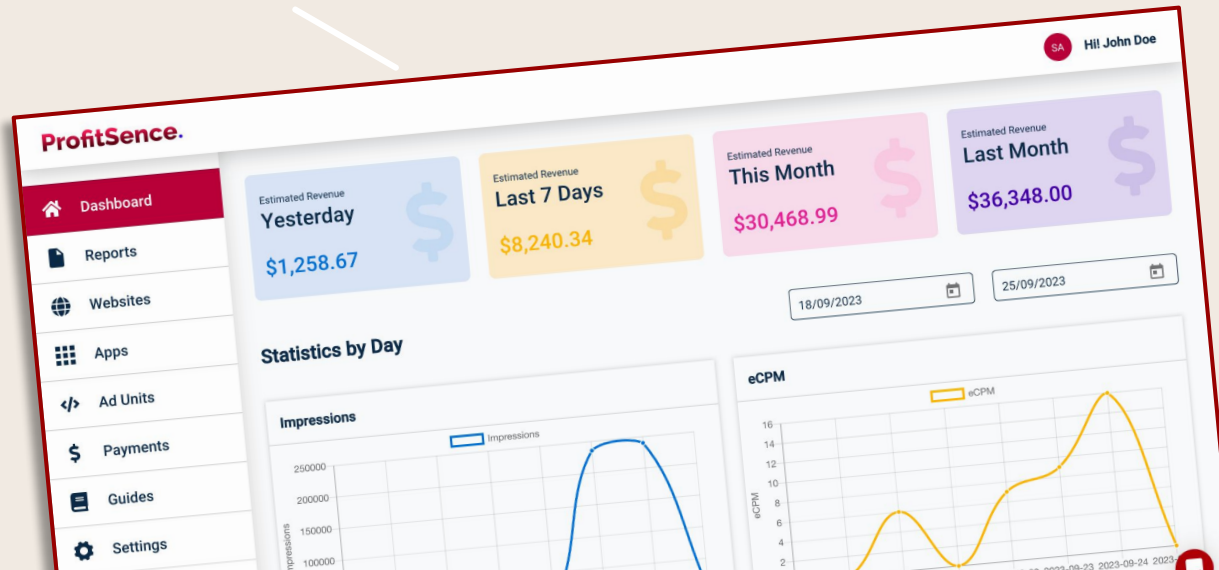
Advertising Technology Platform

All-in-one Solution for Publishers to Monetize Their Inventory



What is ProfitSense?

ProfitSense is a cutting-edge programmatic advertising network that empowers publishers to maximize their ad revenue while ensuring seamless integration with demand partners. Our platform simplifies monetization, offering an intuitive dashboard, advanced analytics, and streamlined tools for managing advertising operations effectively.



Value We Offer



Yield Optimization

Maximize your earnings with our cutting-edge algorithms that analyze and optimize every ad placement for the highest possible yield.



Higher eCPM Rates

Unlock premium revenue opportunities by connecting with top-tier demand sources that deliver higher eCPMs for your inventory.



Access to Multiple Demands

Connect with a vast network of demand partners to diversify your income streams and reduce reliance on single sources.



Improved Fill Rate

Maximize ad inventory utilization with consistently high fill rates through seamless demand partner integrations.



Innovative Tools

Take advantage of powerful tools for advanced analytics, and streamlined ad management, making your workflow more efficient than ever.



Dedicated Account Manager

Receive expert guidance and personalized support from a dedicated account manager to achieve your monetization goals.



About ProfitSense

ProfitSense began its journey in 2022 with a mission to revolutionize programmatic advertising. What started as a small team with big ideas has grown into a trusted network, empowering publishers and advertisers worldwide to achieve their goals through innovation and excellence.

We have a biggest family over the world including you!



We Monetize Global Traffic

- Albania
- Australia
- Austria
- Bangladesh
- Belgium
- Brazil
- Canada
- Czech Republic
- Denmark
- Estonia
- France
- Germany
- Greece
- Hong Kong
- Hungary
- India
- Israel
- Italy
- Latvia
- Lithuania
- Mexico
- Netherlands
- New Zealand
- Pakistan
- Poland
- Portugal
- Romania
- Saudi Arabia
- Slovakia
- South Africa
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Thailand
- Ukraine
- United Kingdom
- United States of America
- Vietnam

And more...



Top-Tier Demands

Accessing multiple demand sources can be a complex and time-consuming challenge for publishers. ProfitSence simplifies this process by seamlessly integrating with numerous leading SSPs and continually expanding our network to provide publishers with broader demand options. In addition to our robust partnerships, we bring unique demand opportunities to maximize your revenue potential. Below, you'll find some of our key partners who help make this possible.



 PubMatic

 OpenX

 xandr

 CRITEO

 yahoo!

 sovrn

 adform

 EQUATIV

 Magnite

 STRÖER

 ADAGIO

 netag

 STROSSLE

 connectAD

 adaptMX

 Teads

 smile wanted

Experience Our Ad Formats in Action



qb INTUIT quickbooks

Be the accounting hero your clients need with QuickBooks Online Accountant

Sign up for free

Research LPN Degrees Online

Yahoo Search

EXCLUSIVE ONLINE OFFERS

Pizza Hut **CYBER Savings**

CLICK HERE

BUY 1 SIGNATURE LARGE PAN PIZZA + 1 CLASSIC MEDIUM PAN PIZZA & GET **Rs. 1000 OFF**

BUY 1 SIGNATURE MEDIUM PAN PIZZA + 1 CLASSIC MEDIUM PAN PIZZA & GET **Rs. 500 OFF**

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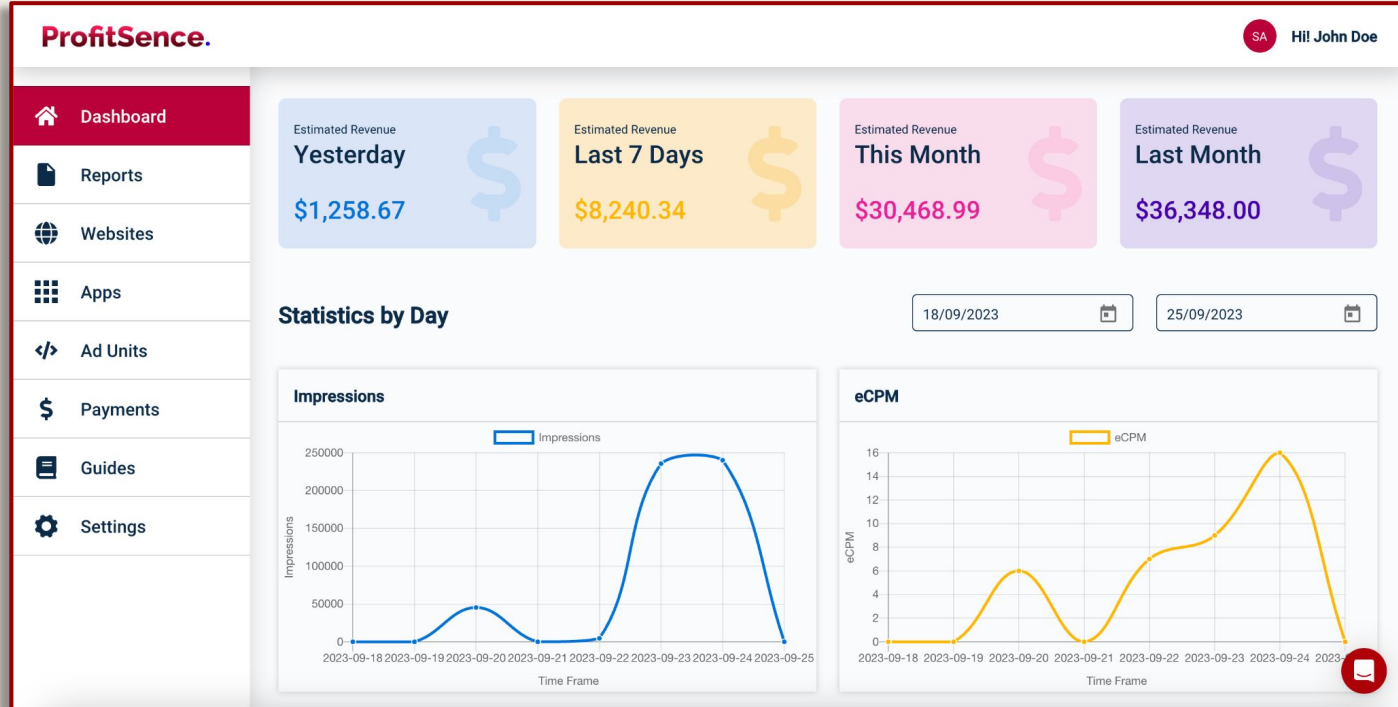
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Ads by ProfitSense

Track and Manage Your Sites with Our Amazing Dashboard



Access at

publishers.profitsence.com



What Our Publishers Says?



I recently started working with Profitsence for my website's ad revenue, and so far, I'm impressed with their services...



Hiten Pethani

Publisher



Amazing experience with ProfitSence and hope for future endeavours with them to be as great.



Arnav Agarwal

Publisher

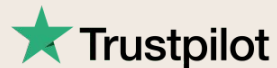


Amazing experience with Profitsence. we have been using their products for like 6 months. They are providing high eCPM ads. Also, I love their support.



Divyesh Vekariya

Publisher



Increase Your Ad Revenue in Three Simple Steps

1

Submit Your Website or App



Sign up and submit your website or app through the ProfitSence dashboard. Our intuitive platform makes the process quick and hassle-free, helping you take the first step toward maximizing your ad revenue.

2

Review and Approval



Our team will carefully review your submission to ensure it meets our quality standards. We'll provide feedback and get back to you promptly with the next steps.

3

Boost Your Revenue with ProfitSence



Once approved, you can integrate your ad units, access premium demand sources, and begin optimizing your ad revenue with ProfitSence. It's that simple!

Technical Information

Integration Method

Integrating ads with ProfitSense is simple and efficient. Create ad units directly in the ProfitSense Dashboard and generate JS tags to place where you want ads displayed. For apps, integration is seamless with the Google Ad Manager SDK. **Additionally, we're excited to announce upcoming support for Prebid and OpenRTB integrations, providing even greater flexibility.**

Serving Through Ad Servers

ProfitSense tags can be served through any major ad server, including **Google Ad Manager, Smart Ad Server,** and others. This flexibility ensures easy integration with your existing workflows and infrastructure.

Reporting

ProfitSense offers a user-friendly dashboard to access comprehensive reporting. Gain insights into ad performance, revenue, and other key metrics, all in one place. Our platform ensures you have the analytics needed to make informed decisions.

Floor Price

Set floor prices for each ad unit to maintain control over your inventory value. Customize pricing to meet your revenue goals and maximize profitability.

Frequently Asked Questions



Visit profitsence.com/faq/ to check the Frequently Asked Questions (FAQs).



General Settings

How to get started with ProfitSense?

How to add ads.txt lines?

What are the minimum requirements for websites? +

How can I track my site's performance and revenue? +

What are the minimum requirements for apps? +

Where can I get the ad units for my website or app? +

How can I know my site is eligible for ProfitSense? +

What kind of ads ProfitSense serve? +





Let's Take Your Ad Revenue to the Next Level

We are available 24/5 to provide best
support for you.

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